CONTRACT

KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision	Alt Order #
571137 /	09793024

Product
OBAMA 4 AMERICA *A

Contract Dates	Estimate #
09/04/12 - 09/10/12	**1536**

Advertiser	Original Date / Revision
Obama/D/President	09/07/12 / 09/07/12

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KDVR	Alexandra Bradley	Washington DC

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
8020	NW80	

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
1	31	09/04/12	09/07/12	M-F 5-530a Good Day	5a-530a		:30			NM	4	$340.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/04/12	09/10/12	-TWTF--	4	$85.00							
2	31	09/04/12	09/10/12	M-F 530-6a Good Day	530-6a		:30			NM	5	$2,250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/04/12	09/10/12	MTWTF--	5	$450.00							
3	31	09/04/12	09/07/12	Good Day Colorado	6a-7a		:30			NM	4	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/04/12	09/10/12	-TWTF--	4	$250.00							
4	31	09/04/12	09/10/12	Good Day Colorado	7a-8a		:30			NM	4	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/04/12	09/10/12	-TWTF--	4	$225.00							
E 5	31	09/04/12	09/10/12	Good Day Colorado	8a-9a		:30			NM	5	$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/04/12	09/10/12	MTWTF--	5	$150.00							
E 6	31	09/04/12	09/10/12	Regis & Kelly	90130a-10a		:30			NM	4	$800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/04/12	09/10/12	MTWTF--	4	$200.00							
7	31	09/04/12	09/10/12	Everyday	10a-11a		:30			NM	5	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/04/12	09/10/12	MTWTF--	5	$100.00							
E 8	31	09/04/12	09/10/12	AccHllywd/AmerNow MF11a	11a-12p		:30			NM	5	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/04/12	09/10/12	MTWTF--	5	$100.00							
9	31	09/04/12	09/10/12	JdgJudy M-F 12p-1p	12p-1p		:30			NM	5	$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/04/12	09/10/12	MTWTF--	5	$150.00							

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	*31*	*09/04/12-09/10/12*	*AccHllywd/AmerNow MF11a*	*11a-12p*	MTuWThF----	*:30*	*~~$100.00~~*	*NM*
See MG 8.6								
6	31	09/10/12-09/10/12	Judge Judy	11a-12p	M----------	:30	$100.00	NM
Ⓜ MG for 8.1 09/10								

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Obama/D/President	09/07/12 / 09/07/12

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		Start Date	End Date	Weekdays / Spots/Week	Rate							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*31*	*09/04/12-09/10/12*		*JdgJudy M-F 12p-1p*	*12p-1p*	MTuWThF----	*:30*		*~~$150.00~~*	*NM*		
See MG 9.6												
6	31	09/05/12-09/07/12		JdgJudy M-F 12p-1p	12p-1p	---WThF----	:30		$150.00	NM		
Ⓜ MG for 9.1 09/10												
10	31	09/04/12	09/10/12	JdgJoe M-F 1p-2p	1p-2p		:30			NM	5	$625.00
Week:		09/04/12	09/10/12	MTWTF-- / 5	$125.00							
11	31	09/04/12	09/10/12	DivCt/JdgAlex M-F 2p	2p-3p		:30			NM	5	$625.00
Week:		09/04/12	09/10/12	MTWTF-- / 5	$125.00							
D 12	31	09/09/12	09/09/12	FOX News Sunday	9a-10a		:30			NM	0	$0.00
13	31	09/04/12	09/10/12	Swift Justice M-F 3p-4p	3p-4p		:30			NM	5	$625.00
Week:		09/04/12	09/10/12	MTWTF-- / 5	$125.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*31*	*09/04/12-09/10/12*		*Swift Justice M-F 3p-4p*	*3p-4p*	MTuWThF----	*:30*		*~~$125.00~~*	*NM*		
See MG 13.6												
6	31	09/05/12-09/07/12		Swift Justice M-F 3p-4p	3p-4p	---WThF----	:30		$125.00	NM		
Ⓜ MG for 13.2 09/10												
14	31	09/04/12	09/10/12	Jdg Judy M-F 4-5p	4p-5p		:30			NM	5	$1,000.00
Week:		09/04/12	09/10/12	MTWTF-- / 5	$200.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*31*	*09/04/12-09/10/12*		*Jdg Judy M-F 4-5p*	*4p-5p*	MTuWThF----	*:30*		*~~$200.00~~*	*NM*		
See MG 14.6												
6	31	09/05/12-09/07/12		Jdg Judy M-F 4-5p	4p-5p	---WThF----	:30		$200.00	NM		
Ⓜ MG for 14.2 09/10												
15	31	09/04/12	09/10/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	4	$1,600.00
Week:		09/04/12	09/10/12	-TWTF-- / 4	$400.00							
16	31	09/04/12	09/10/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	5	$2,000.00
Week:		09/04/12	09/10/12	-TWTF-- / 5	$400.00							
17	31	09/09/12	09/09/12	News Sunday 5p-530p	5p-530p		:30			NM	1	$200.00
Week:		09/03/12	09/09/12	------S / 1	$200.00							
18	31	09/09/12	09/09/12	News Su 530-6p	530p-6p		:30			NM	1	$200.00
Week:		09/03/12	09/09/12	------S / 1	$200.00							
D 19	31	09/10/12	09/10/12	I Mon 7-8p	7p-8p		:30			NM	0	$0.00
20	31	09/10/12	09/10/12	Hells Kitch Mon 8-9p	8p-9p		:30			NM	1	$1,400.00
Week:		09/10/12	09/16/12	M------ / 1	$1,400.00							
E 21	31	09/04/12	09/10/12	M-F LN 9p-930p News	9p-930p		:30			NM	4	$3,500.00
Week:		09/04/12	09/10/12	MTWTF-- / 4	$875.00							
22	31	09/04/12	09/10/12	M-F LN 930p-10p	930p-10p		:30			NM	5	$3,500.00
Week:		09/04/12	09/10/12	MTWTF-- / 5	$700.00							

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
23	31	09/04/12	09/10/12	Fox 31 News Nightsid	10p-1035p		:30			NM	5	$1,625.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/12	09/10/12	MTWTF--	5	$325.00						
D 24	31	09/08/12	09/08/12	Sa LN 9p-930p	9p-930p		:30			NM	0	$0.00
25	31	09/08/12	09/08/12	Sa LN 930p-10p	930p-10p		:30			NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	-----S-	1	$400.00						
26	31	09/09/12	09/09/12	Su LN 9p-930p	9p-930p		:30			NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	------S	1	$800.00						
D 27	31	09/09/12	09/09/12	Su LN 930p-10p	930p-10p		:30			NM	0	$0.00
28	31	09/10/12	09/10/12	M-F 5-530a Good Day Colo	5a-530a		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	M------	1	$250.00						
D 29	31	09/10/12	09/10/12	Good Day Colorado	6a-7a		:30			NM	0	$0.00
30	31	09/10/12	09/10/12	Good Day Colorado	7a-8a		:30			NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	M------	1	$400.00						
D 31	31	09/10/12	09/10/12	M-F 5p-530p Fox 31 News	5p-530p		:30			NM	0	$0.00
32	31	09/10/12	09/10/12	M-F 530p-6p Fox 31 News	530p-6p		:30			NM	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	M------	1	$600.00						
33	31	09/09/12	09/09/12	NFL on FOX 11am	11a-CC		:30			NM	1	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	------S	1	$2,000.00						
D 34	31	09/09/12	09/09/12	FOX NFL Pregame	10a-11a		:30			NM	0	$0.00
									Totals		93	$29,140.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/10/12	93	$29,140.00	$24,769.00
Totals	93	$29,140.00	$24,769.00

Signature: _____ **Date:** _____

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